

(continued from front flap)

when you should sell, how many stocks you should own, and much more.

All investors can learn from the thinking, writing, and experience of Wall Street's greatest investors. *The Guru Investor*, and its free companion Web site—www.guruinvestorbook.com—will teach you the lessons of these greats and give you all the tools needed to put those lessons to work in your investment strategy.

JOHN P. REESE, MBA, is the founder and CEO of Validea.com and Validea Capital Management. He is also portfolio manager for the Omega American and International Consensus mutual funds offered in the Canadian market. He is a regular columnist for Forbes.com, RealMoney.com, and Israel's *Globes* newspaper. He holds two patents in the area of automated stock analysis and is a graduate of Harvard Business School and the Massachusetts Institute of Technology.

JACK M. FOREHAND, CFA, is President of Validea.com and cofounder of Validea Capital Management, LLC. Working in conjunction with John Reese, Forehand led the development of Validea's investment models as well as the quantitative testing that led to the creation of Validea Capital Management's consensus portfolios. He graduated from the honors program of the University of Connecticut with a BA in economics and is a CFA charterholder.

Visit www.guruinvestorbook.com

Jacket Design: Paul McCarthy

Subscribe to our free Finance and Investing eNewsletter at wiley.com/enewsletters

Visit wileyfinance.com



HOW TO BEAT THE MARKET USING HISTORY'S BEST INVESTMENT STRATEGIES

REESE
Forehand

The GURU INVESTOR

A detailed look at the successful strategies used by some of the world's best investors

What can we learn from those rare investors who have consistently generated outstanding returns over the long haul? In an easy-to-read and simple format, *The Guru Investor* dissects strategies from ten of Wall Street's greatest investment "gurus" and shows exactly how to implement those strategies to improve your own long-term investment results.

This book offers a step-by-step guide to the investment methodologies of Warren Buffett, Peter Lynch, Joel Greenblatt, James O'Shaughnessy, David Dreman, John Neff, Benjamin Graham, Ken Fisher, Joseph Piotroski, and Martin Zweig. Based on the model portfolio system that the author has developed, each strategy is turned into an actionable system that systematically addresses many of the common mistakes that hurt individual investors' long-term investment results.

In addition, *The Guru Investor* shows how you can combine the proven strategies of these legendary gurus into a disciplined investing system for building and managing portfolios—including the author's key rules for when to buy, when to hold, and when to sell.

\$27.95 USA / \$30.95 CAN

WARREN BUFFETT ♦ BEN GRAHAM ♦
MARTIN ZWEIG ♦ JOEL GREENBLATT ♦
The
GURU
INVESTOR
DAVID DREMAN ♦ PETER LYNCH ♦
KEN FISHER ♦ JAMES O'SHAUGHNESSY ♦
JOHN NEFF ♦ JOSEPH PIOTROSKI ♦
HOW TO BEAT THE MARKET
USING HISTORY'S BEST
INVESTMENT STRATEGIES
BEN GRAHAM ♦ WARREN BUFFETT ♦
JOHN P. REESE
with
JACK M. FOREHAND, CFA
JOEL GREENBLATT ♦ JOHN NEFF ♦

Over the past six decades, the U.S. stock market has averaged an annual return of about eleven percent per year. Yet, except for a few renowned Wall Street gurus, the vast majority of investors, both amateur and professional, fail to come anywhere close to those eleven percent average annual gains. Why do most investors fail—and what do those very successful investment gurus have in common? *The Guru Investor* identifies the stock picking methodologies developed by some of history's best and most successful stock market gurus—including Peter Lynch, Warren Buffett, Benjamin Graham, Martin Zweig, John Neff, and others—and shows how you can combine these proven strategies into a disciplined investing system that has been proven to outperform the market.

John Reese breaks down the very different approaches of each of the gurus—encompassing value, growth, and quantitative investing—and lays out their philosophy and achievements, detailing step-by-step the secret formulas they used to beat the market, while explaining why these legendary investors consider certain factors to be so important when analyzing individual stocks.

Reese not only discusses the individual gurus, their strategies, and why they are important, but he also explains how to best use these strategies in the real world, showing how to sift through all of the choices to find a strategy that works for you. The model portfolio system that the author has developed turns each strategy into an actionable system, addressing many of the common mistakes that doom investors to failure. In addition to offering these individual guru-based models, Reese also explains how to combine and implement these approaches into a multi-guru system that will provide you with a comprehensive, practical stock investing strategy with a proven track record. He reveals when you should buy,

(continued on back flap)